**SmartInternz Long Term Virtual Internship**

**On**

**“Optimizing flight Booking Decisions Through Machine Learning Price Prediction”**

**An Internship Report submitted in partial fulfillment of the requirements for the award of degree of**

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**In**

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**CONTENTS**

**CHAPTER NO. DESCRIPTION OF CONTENT**

**Abstract**

**CHAPTER -1 INTRODUCTION**

1.1 Why Is Flight Price Prediction Important

1.2 Machine Learning Tools

1.3 Pre-Requisites

1.4 Prior Knowledge

1.5 Project Objectives

1.6 Technology Stack

1.7 Project Flow

1.8 Project Structure

**CHAPTER -2 DEFINE PROBLEM / PROBLEM UNDERSTANDING**

2.1 Specify The Business Problem

2.2 Business Requirements

2.3 Literature Survey

2.4 Social Or Business Impact

**CHAPTER -3 DATA COLLECTION**

3.1 Collect The Dataset

3.2 Data preparation

**CHAPTER -4 EXPLORATORY DATA ANALYSIS**

4.1 Descriptive Statistical Analysis

4.2 Visual Analysis

4.3 Training The Model In Multiple Algorithms

4.4 Testing The model

**CHAPTER -5 PERFORMANCE TESTING & EVALUATE THE RESULTS**

5.1 Testing Model With Multiple Evaluation Metrices

5.2 Evaluate The Results

5.3 saving The Model

**CHAPTER -6 APPLICATION BUILDING**

6.1 Build HTML pages

6.2 Build Python Code

6.3 Run The Web Application

**CHAPTER -7 CONCLUSION**

**FUTURE SCOPE**

**REFERENCES**

***Abstract***

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A lot of factors that affect the overall price of airline tickets, including the airline, the date of travel, source, destination, route, duration, and so on. Each provider seems to have its own unique set regulations and methods for determining pricing. Recent breakthroughs in Artificial Intelligence (AI) and Machine Learning (ML) allow for the inference of such principles as well as the modelling of price volatility. This project gives information on predicting flight prices. Utilizing two datasets for testing and training, this study analyses various machine learning methods for predicting flight prices.

**CHAPTER 1**

**Introduction:**

Fare prediction is a classic time series forecasting problem that finds trends in past observations to make future predictions. Many popular flight booking websites today, including Google Flights, Ease My Trip, Goibibo, showcase intelligent insights on flight fare trends to help user decide what’s the right time to book a flight ticket.

**1.1 Why is flight price prediction important?**

There are two main use cases of flight price prediction in the travel industry. OTAs and other travel platforms integrate this feature to attract more visitors looking for the best rates. Airlines employ the technology to forecast rates of competitors and adjust their pricing strategies accordingly.

**1.2 Machine Learning Tools:**

Machine learning is one of the most revolutionary technologies that is making lives simpler. It is a subfield of Artificial Intelligence, which analyses the data, build the model, and make predictions. Due to its popularity and great applications, every tech enthusiast wants to learn and build new machine learning Apps. However, to build ML models, it is important to master machine learning tools. Mastering machine learning tools will enable you to play with the data, train your models, discover new methods, and create algorithms. There are different tools, software, and platform available for machine learning, and also new software and tools are evolving day by day. Although there are many options and availability of Machine learning tools, choosing the best tool per your model is a challenging task.

**1.3 Pre-Requisites:**

Our flight fare prediction dataset has 10,684 observations with booking details such as: airline, date of journey, source, destination, route, departure time, arrival time, duration, stoppages, additional info (as applicable), and lastly the price, which is our target variable. These are the important factors which is used to predict the flight price. we will be analyzing the flight fare prediction using Machine Learning dataset using essential exploratory data analysis techniques then will draw some predictions about the price of the flight based on some features such as what type of airline it is, what is the arrival time, what is the departure time, what is the duration of the flight, source, destination and more.

**1.4 Prior Knowledge:**

The flight price predictor estimates flight fares by comparing previous prices of flights for the dates and destinations. The flight price predictor will also look at different airlines' previous flight fares to find out when is the best time to book flights so you can secure the cheapest deal. There are so many different reasons that determine the price of a flight ticket. This includes the time of booking, the day of the week and the demand. Flight fares are likely to increase closer to the date of the departure as the aircraft has fewer seats available. Therefore since passengers want to travel, airlines will take advantage and increase flight fares.

**1.5 Project Objectives:**

This project aims to predict flight prices for different flights using the machine learning model. The user receives the expected values, and using these as a guide, they can choose whether to purchase tickets. This model helps its users by advising them whether to buy tickets or wait for a suitable time to get the optimal deal. It uses data mining techniques like Rule Learning, Reinforcement Learning, time-series methods, and their combinations to achieve greater accuracy in predicting the fare of flights. Features considered for the study include flight number, hours till departure, the current price of a ticket, airline, and its route.

**1.6 Technology Stack:**

**Software:**

1)Jupyter Notebook

2) Visual studio Code

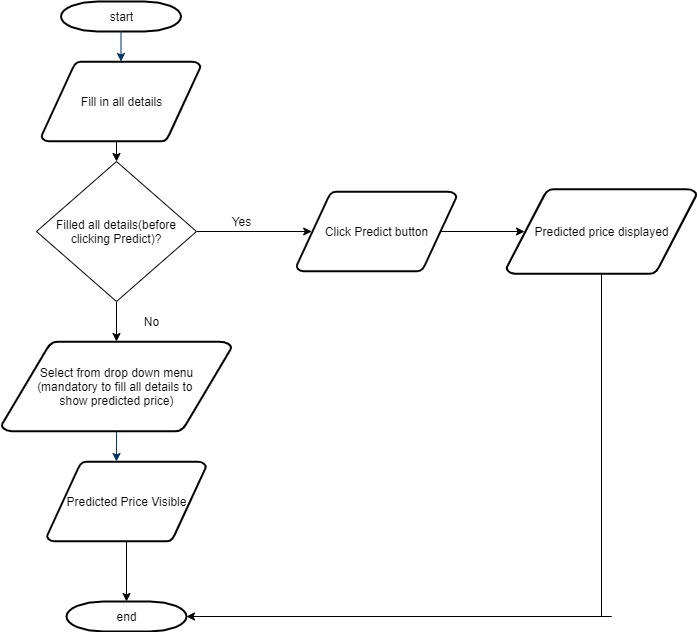
**Technology:**

1) Machine Learning Using Python

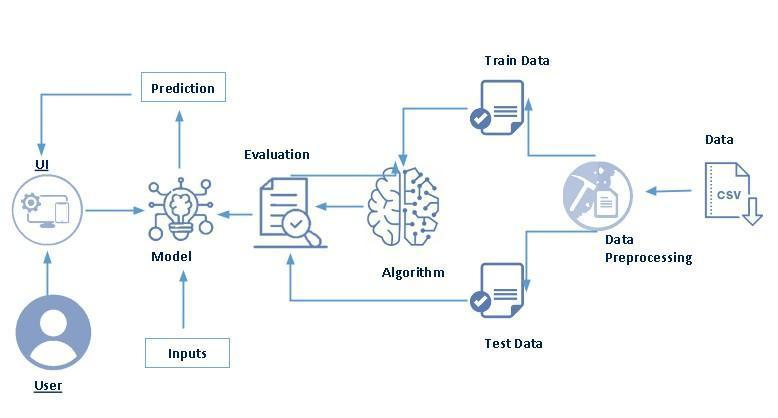
2)HTML

3) CSS

**1.7 Project Flow:**

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**1.8 Project Structure:**



**CHAPTER 2**

**Problem Understanding:**

**2.1 Specify The Business Problem:**

Optimizing flight booking decisions through machine learning price prediction can help address several business problems in the airline industry. Here are some specific challenges that can be tackled:

**1.** **Price volatility:** Flight ticket prices are subject to frequent changes due to various factors such as demand, competition, fuel costs, and seasonality. Predicting these price fluctuations accurately can help airlines optimize their revenue management strategies and offer competitive prices to customers.

**2.** **Demand forecasting:** Accurately predicting future demand for flights is crucial for airlines to optimize their capacity planning, flight scheduling, and resource allocation. Machine learning models can analyze historical data and other relevant factors to forecast demand, enabling airlines to make informed decisions about flight availability and pricing.

**3. Customer segmentation:** Understanding customer preferences and behavior is essential for airlines to tailor their offerings and marketing strategies. Machine learning algorithms can analyze customer data to segment travelers based on factors like travel patterns, demographics, and past purchase behavior. This segmentation can help airlines personalize their pricing strategies and promotional campaigns to target specific customer segments effectively.

**4. Competitive pricing:** Airlines operate in a highly competitive market, and offering the right price at the right time is crucial for attracting customers. Machine learning models can analyze competitor pricing data and market trends to provide insights on optimal pricing strategies. This can help airlines adjust their prices dynamically, stay competitive, and maximize their revenue.

**5. Overbooking Issues:** If prices are predicted too low and flights are overbooked, airlines could face logistical challenges and potentially to need to compensate for denied boarding.

**2.2 Business Requirements:**

**1. Data sources:** The system should be able to access and collect data from various sources such as airline reservation systems, third-party travel websites, market data, and social media. This data should be cleaned, preprocessed, and integrated into a single database for analysis.

**2. Machine learning algorithms:** The system should be able to apply various machine learning algorithms such as regression, time-series analysis, and clustering to predict flight prices accurately. The algorithms should be selected based on the specific business problem and the available data.

**3. Real-time prediction:** The system should be able to provide real-time predictions of flight prices to enable airlines to adjust their pricing strategies quickly. This requires a scalable and responsive system architecture that can handle large volumes of data and user requests.

**4. Accuracy and reliability**: The system should provide accurate and reliable predictions to ensure that airlines can make informed decisions. The accuracy of the predictions should be continuously monitored and evaluated to improve the performance of the system.

**5. Integration with existing systems:** The system should be integrated with existing airline systems such as revenue management, inventory management, and customer relationship management to enable seamless data exchange and decision-making.

**6. Security and privacy:** The system should ensure the security and privacy of customer data.

**2.3 Literature Survey:**

1) K. Tziridis T. Kalampokas G.Papakostas and K.Diamantaras(2009) titled "Airfare Price Prediction Using Machine Learning Techniques", the researchers focused on predicting airfare prices by employing machine learning methods. They gathered a dataset consisting of 1814 flight records from Aegean Airlines, which was used to train their machine learning models. To explore the impact of feature selection on model accuracy, they experimented with different combinations of features. Several machine learning algorithms were utilized in their study, Random Forest Regression Tree, Regression Tree and Linear Regression (LR). [1]

2) William Groves and Maria Gini "An agent for optimizing airline ticket purchasing" in proceedings of the 2013 international conference on autonomous agents and multi-agent systems.

In the case study conducted by William Groves [2], an agent is introduced with the capability to optimize the timing of ticket purchases on behalf of customers. The study utilizes the technique of Partial Least Square (PLS) regression to build a predictive model. Initially, various techniques for feature selection are employed, including Feature Extraction, Lagged Feature Computation, Regression Model Construction, and Optimal Model Selection. The experiments conducted in the study aim to estimate the real-world costs associated with using the prediction.

3) Supriya Rajankar, Neha sakhrakar and Omprakash rajankar “Flight fare prediction using machine learning algorithms” International journal of Engineering Research and Technology (IJERT) June 2019.

In the survey conducted by Supriya Rajankar, the focus was on flight fare prediction using machine learning algorithms. The dataset used in the study consisted of flights between Delhi and Bombay. Various machine learning algorithms were applied, including K-nearest neighbors (KNN), linear regression, and support vector machine (SVM), to obtain different outcomes and analyze their performance. To predict flight ticket prices, several machine learning algorithms were implemented, such as Support Vector Machine (SVM), Linear Regression, K-Nearest Neighbors, Decision Tree, Multilayer Perceptron, Gradient Boosting, and Random Forest.

**2.4 Social Or Business Impact:**

Optimizing flight booking decisions through machine learning price prediction can have both social and business impacts. Here are some key points:

**1. Social Impact:**

**Cost Savings:** Machine learning price prediction can help travelers find the best deals and save money on their flight bookings. This can make air travel more affordable and accessible to a wider range of people.

**Improved Planning:** By accurately predicting flight prices, travelers can plan their trips in advance, reducing last-minute rushes and stress.

**Enhanced Travel Experience:** With cost savings, travelers may have more budget for other aspects of their trip, such as accommodation, activities, and dining, leading to an overall improved travel experience.

**2. Business Impact:**

**Increased Revenue:** Airlines and travel agencies can benefit from machine learning price prediction by optimizing their pricing strategies. By offering competitive prices based on accurate predictions, they can attract more customers and increase revenue.

**Demand Forecasting:** Machine learning can help airlines anticipate demand patterns and adjust flight capacities accordingly. This can lead to better resource allocation, reduced operational costs, and improved efficiency.

**Customer Satisfaction:** By providing customers with accurate price predictions and personalized offers, airlines and travel agencies can enhance customer satisfaction and loyalty.

**CHAPTER 3**

**Data Collection and Preparation:**

**3.1 Data Collection:**

Data is collected from different sources namely Kaggle. We will be using two datasets, train data and test data. The train data comprises of 10684 rows and 11 columns whereas the test data has 2672 rows and 10 columns. Following is the description of features available in the dataset

1. Airline: The name of the airline.

2. Date\_of\_Journey: The date of the journey

3. Source: The source from which the service begins.

4. Destination: The destination where the service ends.

5. Route: The route taken by the flight to reach the destination.

6. Dep\_Time: The time when the journey starts from the source.

7. Arrival\_Time: Time of arrival at the destination.

8. Duration: Total duration of the flight.

9. Total\_Stops: Total stops between the source and destination.

10. Additional\_Info: Additional information about the flight.

11. Price: The price of the ticket.

**3.2 Data Preparation:**

Remove duplicates, as having duplicate entries can skew your analysis. Handle missing values in a meaningful way. Depending on the feature and the amount of missing data, you can choose to impute values (replace missing values with estimated values) or consider excluding incomplete data. Divide your dataset into training, validation, and test sets. This helps you train your model on one subset, tune hyperparameters on another, and assess its performance on unseen data.

Convert categorical variables into numerical format using techniques like one-hot encoding or label encoding. For categorical variables like airlines or departure cities, use appropriate techniques like target encoding or embedding to represent them numerically.

**CHAPTER 4**

**Exploratory Data Analysis:**

Exploratory data analysis(EDA) is used by data scientists to analyze and investigate data sets and summarize their main characteristics, often employing data visualization methods.

**4.1 Descriptive Statistical Analysis:** Descriptive statistical analysis helps you to understand your data and is a very important part of machine learning. This is due to machine learning being all about making predictions. On the other hand, statistics is all about drawing conclusions from data, which is a necessary initial step.

1) Concatenating categorical dataframe with all the dataframes that we have defined earlier. For this we will be using concat() from pandas library.



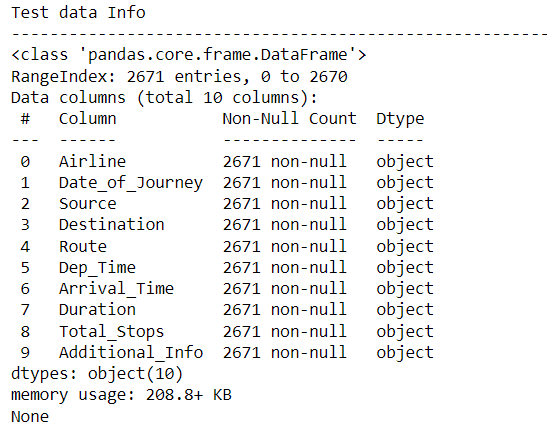
2) Concatenating the dataframes:

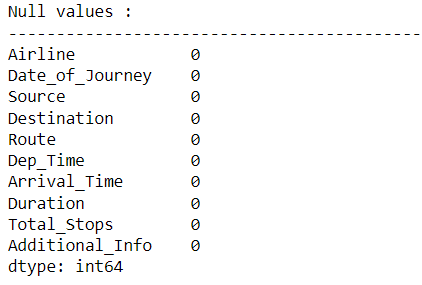
This code concatenates the modified test dataset with the dummy variable dataframes for "Airline", "Source", and "Destination" along the columns (axis=1).

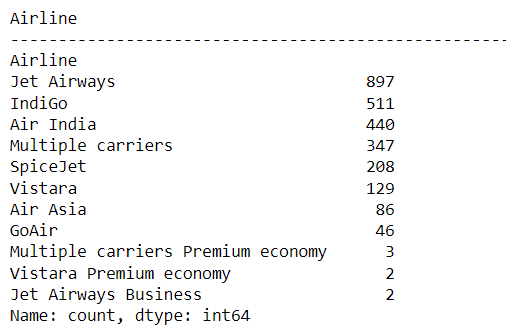


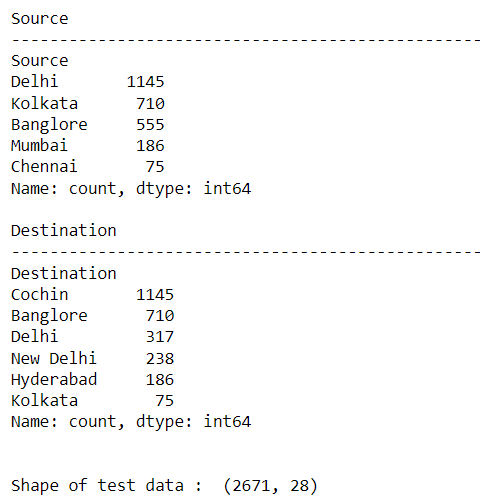
3) Printing the shape of the final test dataset:

This code prints the shape (number of rows and columns) of the final test dataset after preprocessing.



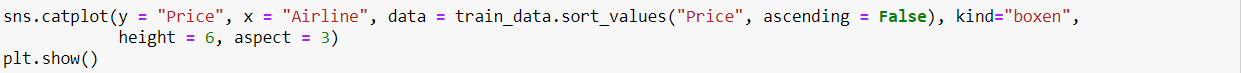


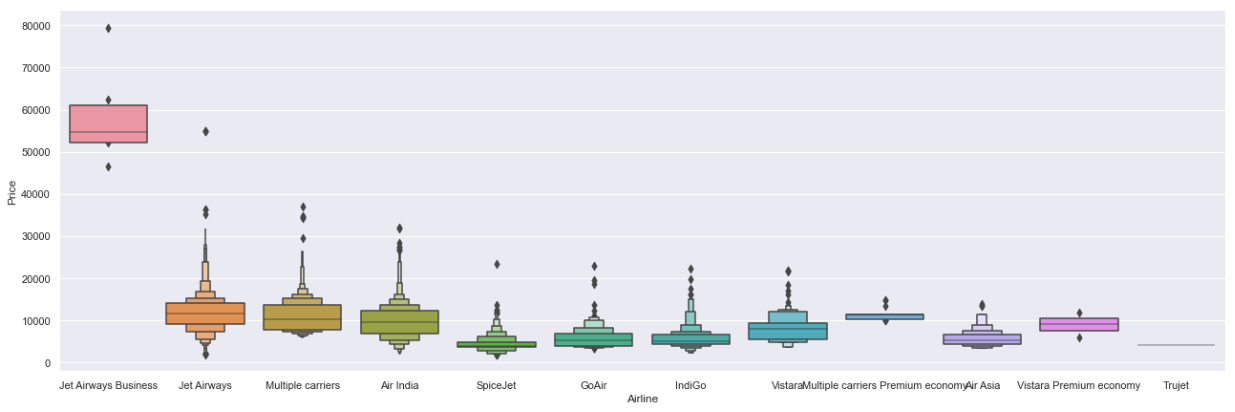




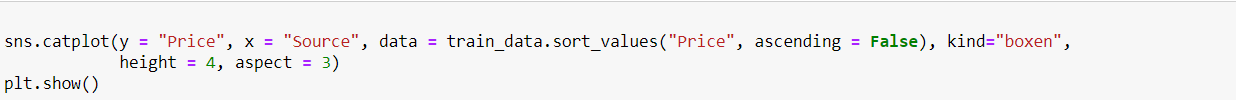
**4.2** **Visual Analysis:** Visual analytics is the use of sophisticated tools and processes to analyze datasets using visual representations of the data. Visualizing the data in graphs, charts, and maps helps users identify patterns and thereby develop actionable insights. These insights help organizations make better, data-driven decisions.

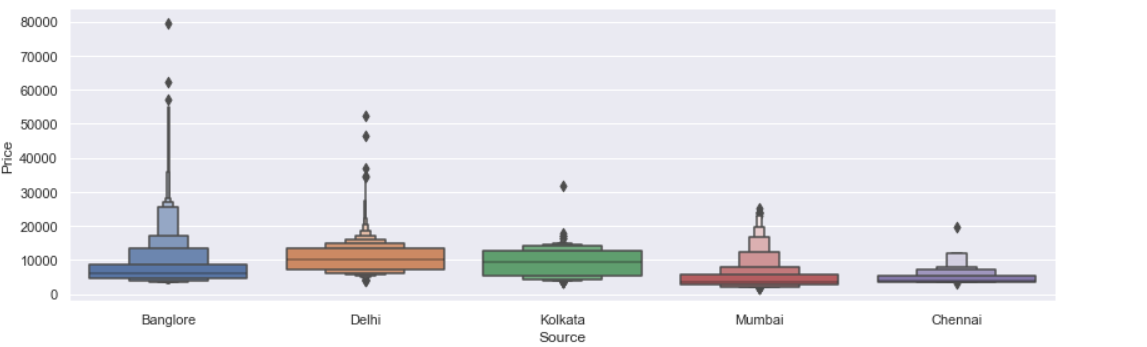
1) Now we will handle the categorical data and basically perform Feature Encoding because machine learning works only on numerical data.





We can come up with a conclusion that Jet airways has the highest price whereas other airlines had almost similar median with minimal fluctuations.

2) 



Airlines with 1 or 2 stops has many outliers and hence their price varies. On the contrary price for airline with 4 stops is not fluctuating.

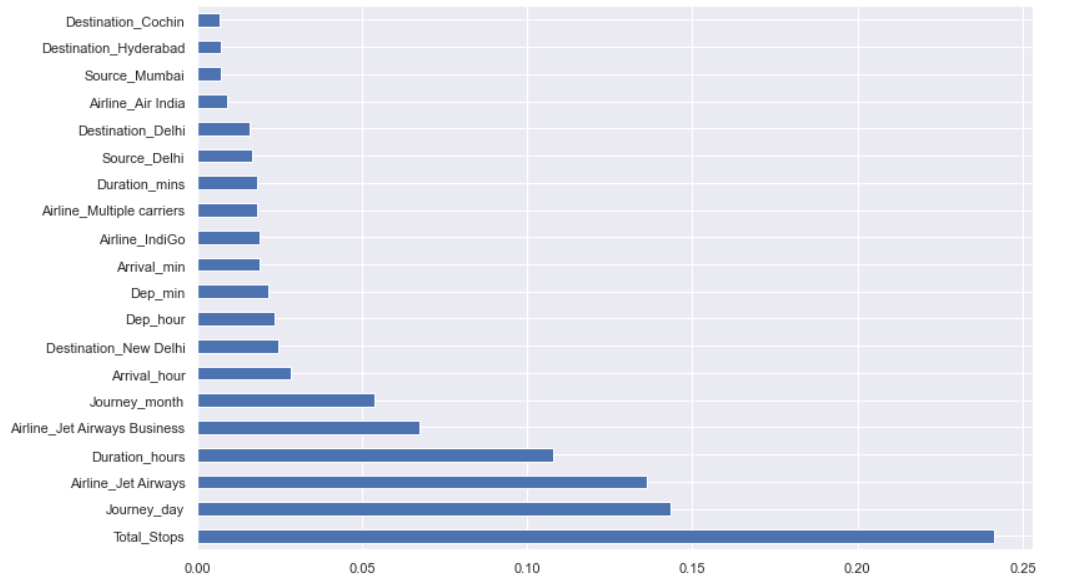
3) 

(i) plt.figure(figsize=(12, 8)): This line of code sets the figure size of the plot to be created. The figsize parameter takes a tuple of width and height values in inches. In this case, the figure size is set to 12 inches in width and 8 inches in height.

(ii) feat\_importances = pd.Series(selection.feature\_importances\_, index=X.columns): This line of code creates a pandas Series object called feat\_importances using the feature importances calculated by the ExtraTreesRegressor model. The selection.feature\_importances\_ contains the importance scores, and X.columns represents the column names of the input features.

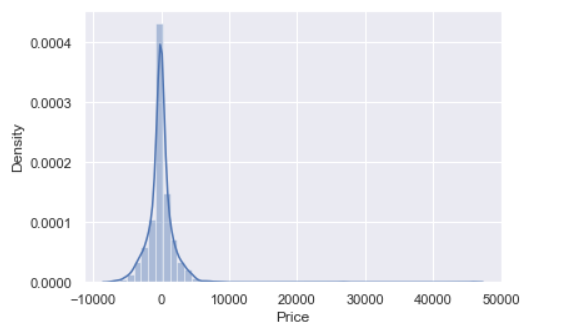
(iii) feat\_importances.nlargest(20).plot(kind='barh'): This line of code selects the top 20 feature importances from the feat\_importances Series using the nlargest method. It then creates a horizontal bar plot using the plot method with kind='barh'. This means that the feature importances will be plotted as horizontal bars.

(iv) plt.show(): This line of code displays the plot on the screen. The plt.show() function is used to render the plot and show it in a separate window.

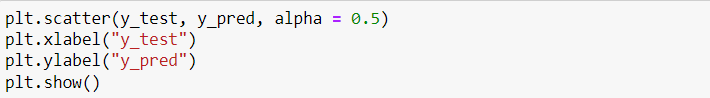


4) The code snippet sns.distplot(y\_test-y\_pred) and plt.show() is used to create and display a distribution plot of the differences between the true target values (y\_test) and the predicted target values (y\_pred) obtained from a regression model.

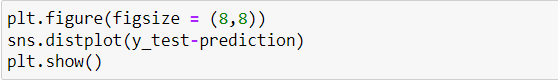


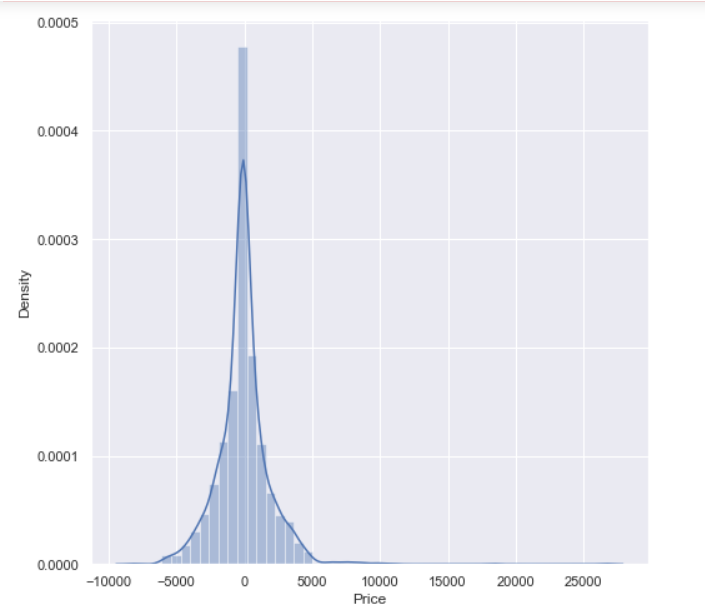


5) The code snippet sns.distplot(y\_test-y\_pred) and plt.show() is used to create and display a distribution plot of the differences between the true target values (y\_test) and the predicted target values (y\_pred) obtained from a regression model. By subtracting y\_pred from y\_test, we obtain the differences between the true and predicted values. After creating the distribution plot, plt.show() is called to display the plot in a separate window.



6) plt.figure(figsize = (8,8)): This line sets the figure size of the plot to 8 inches by 8 inches.sns.distplot(y\_test-prediction) This line creates a histogram plot using the distplot function from the seaborn library. The y\_test-prediction expression calculates the residuals by subtracting the predicted values from the actual values. The distplot function then visualizes the distribution of these residuals. plt.show() This line displays the plot on the screen.

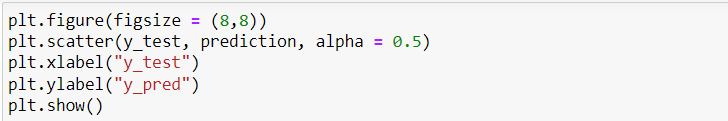


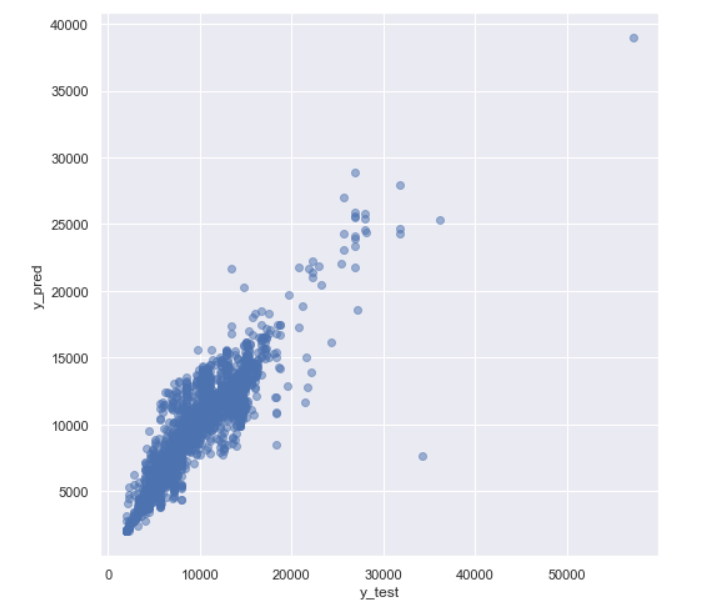


7) plt.figure(figsize = (8,8)): This line sets the figure size of the plot to 8 inches by 8 inches. plt.scatter(y\_test, prediction, alpha = 0.5): This line creates a scatter plot using the scatter function from matplotlib. The y\_test values are plotted on the x-axis, while the prediction values are plotted on the y-axis. Each point on the scatter plot represents a data point from the test set. The alpha parameter sets the transparency level of the points, with a value of 0.5 indicating a semi-transparent plot.

plt.xlabel("y\_test") and plt.ylabel("y\_pred"): These lines set the labels for the x-axis and y-axis, respectively.

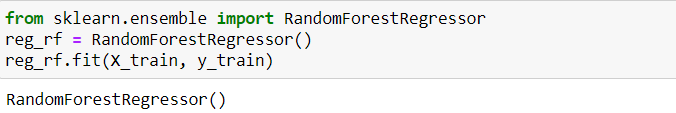
plt.show(): This line displays the plot on the screen.





**4.3 Training the Model In Multiple Algorithms:**

1) RandomForestRegressor is instantiated as an object named reg\_rf without specifying any hyperparameters. By default, the RandomForestRegressor class uses 100 decision trees and other default settings, such as the mean squared error as the criterion for splitting and the mean absolute error as the criterion for evaluating the quality of a split.



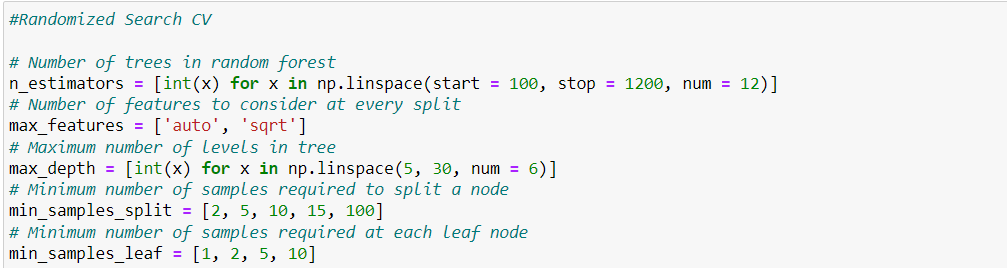
2) **Number of trees in random forest (n\_estimators):** This parameter determines the number of decision trees that will be built in the random forest. In the code, it is set to a list of 12 evenly spaced values between 100 and 1200 (inclusive).

**Number of features to consider at every split (max\_features):** n the code, it is set to a list containing the values 'auto' and 'sqrt'. 'auto' means that all features will be considered, while 'sqrt' means that the square root of the total number of features will be considered.

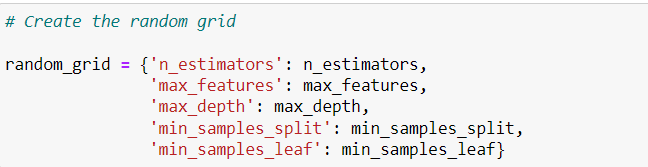
**Maximum number of levels in tree (max\_depth):** This parameter limits the maximum depth of each decision tree in the random forest. In the code, it is set to a list of 6 evenly spaced values between 5 and 30 (inclusive).

**Minimum number of samples required to split a node (min\_samples\_split):** This parameter specifies the minimum number of samples required to split an internal node in a decision tree. In the code, it is set to a list of values [2, 5, 10, 15, 100].

**Minimum number of samples required at each leaf node (min\_samples\_leaf):** This parameter specifies the minimum number of samples required to be at a leaf node in a decision tree. In the code, it is set to a list of values [1, 2, 5, 10].



3) The random\_grid variable in your code snippet is a Python dictionary that defines a search space for hyperparameters in a random forest model. The keys in the dictionary correspond to the hyperparameter names ('n\_estimators', 'max\_features', 'max\_depth', 'min\_samples\_split', 'min\_samples\_leaf'), and the values are the lists of possible values for each hyperparameter that

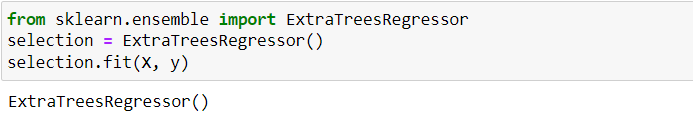
we defined earlier in the code. 

4) It seems like you are fitting a random forest model using the rf\_random object that was created with the RandomizedSearchCV function. Assuming that X\_train represents the training data and y\_train represents the corresponding target labels, the fit() method is used to train the random forest model on the given training data.

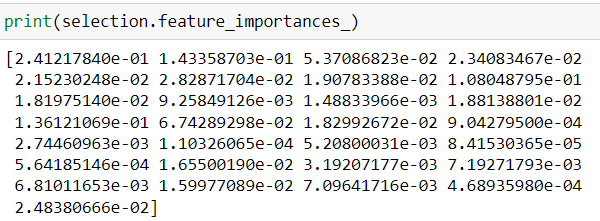


5) Importing the ExtraTreesRegressor class from the sklearn.ensemble module in the scikit-learn library. ExtraTreesRegressor is a machine learning algorithm that belongs to the ensemble methods family, specifically the Random Forest algorithm. It is used for regression tasks, where the goal is to predict continuous numerical values.

The fit method takes two arguments, X and y. X represents the input features or independent variables, and y represents the target variable or dependent variable.



6) The code print(selection.feature\_importances\_) is used to print the feature importances calculated by the ExtraTreesRegressor model.

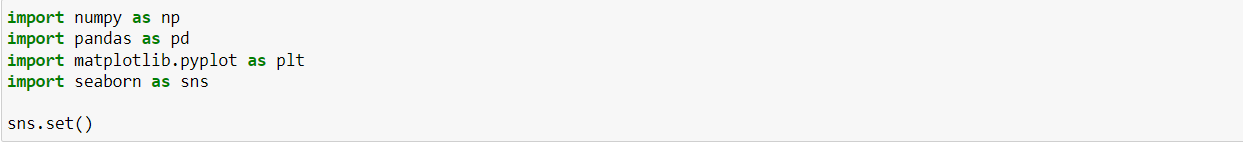


**4.4 Testing The Model:**

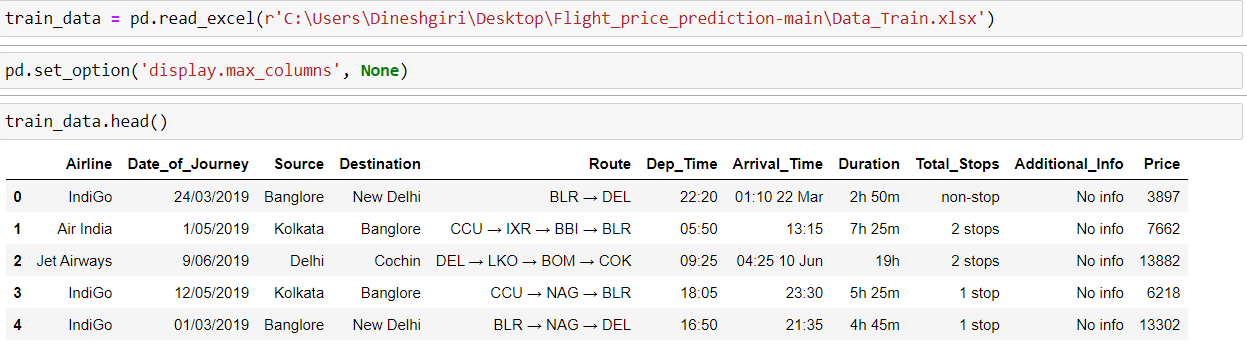
model testing is referred to as the process where the performance of a fully trained model is evaluated on a testing set.

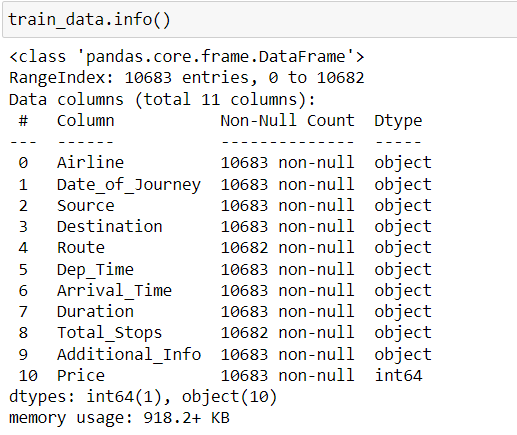
**Data Train**

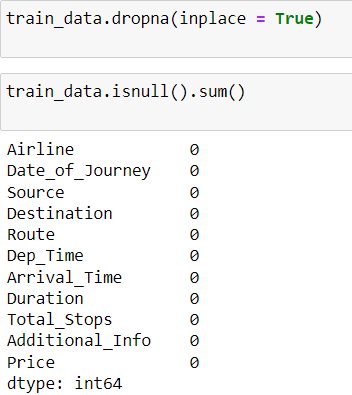
1) Lets import the necessary libraries first.

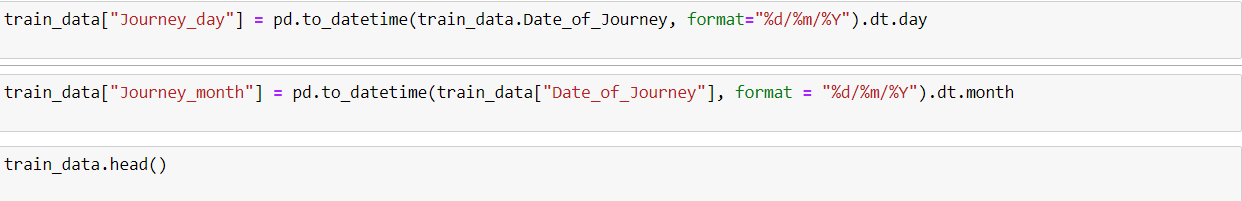


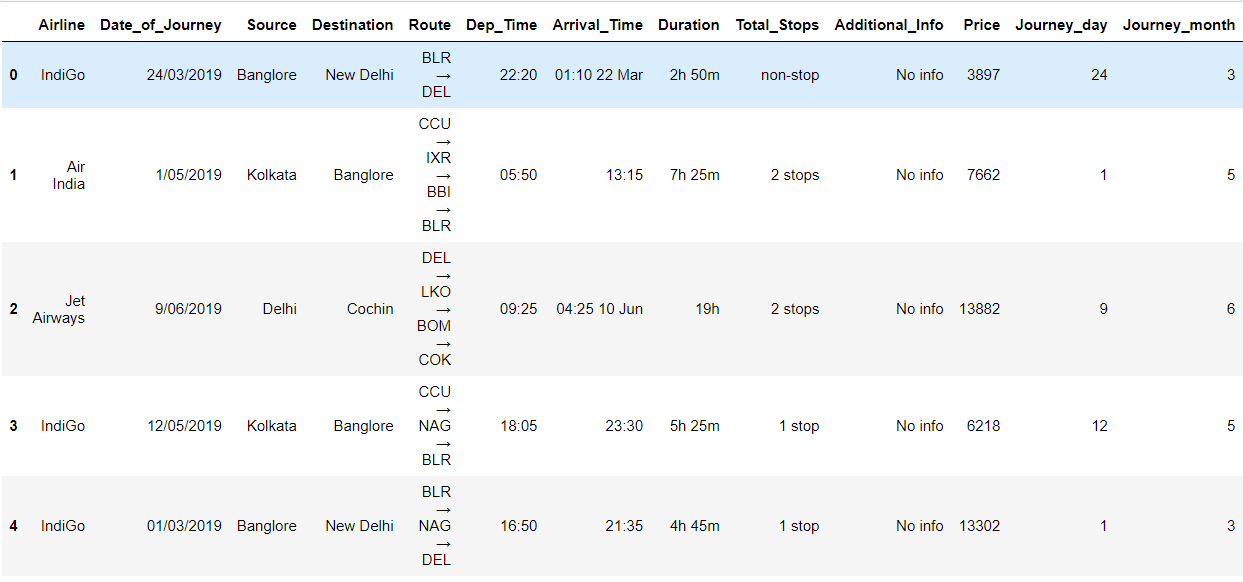
2) Import training data and display the first five rows to take the overall view of the data.



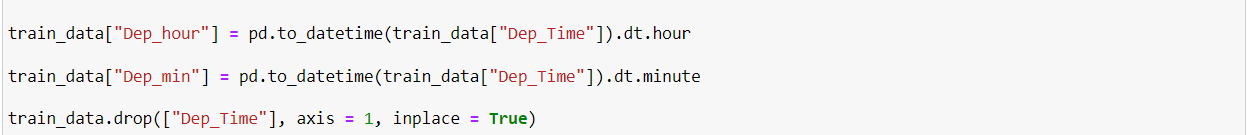
3) We will check whether the data contains any null values using info() and sum() method and then drop the NaN values using dropna() method so that there are no discrepancies in our data by which we can predict precisely.

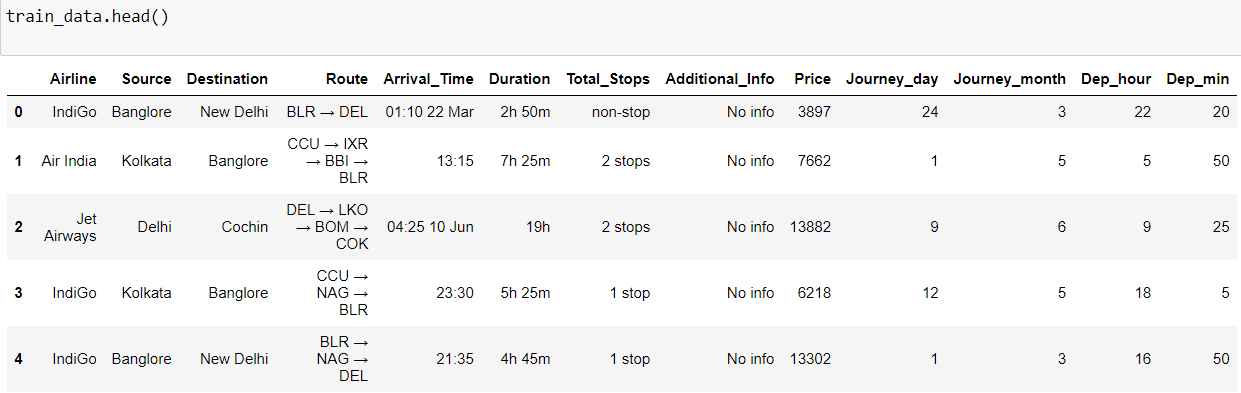


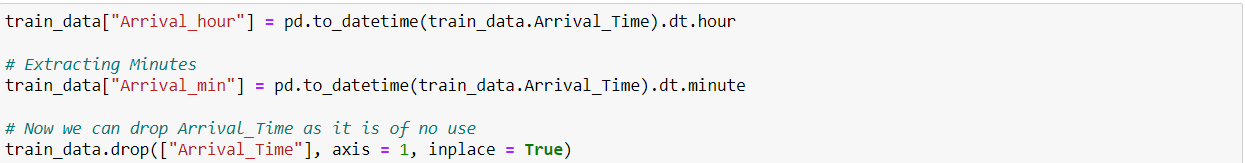
4) Separate the column “Date\_of\_Journey” into “journey\_day” and “journey\_month” to help our machine learning model understand and use the column for prediction. After doing so we will delete the “Date\_of\_Journey” column which will no longer be useful to us.

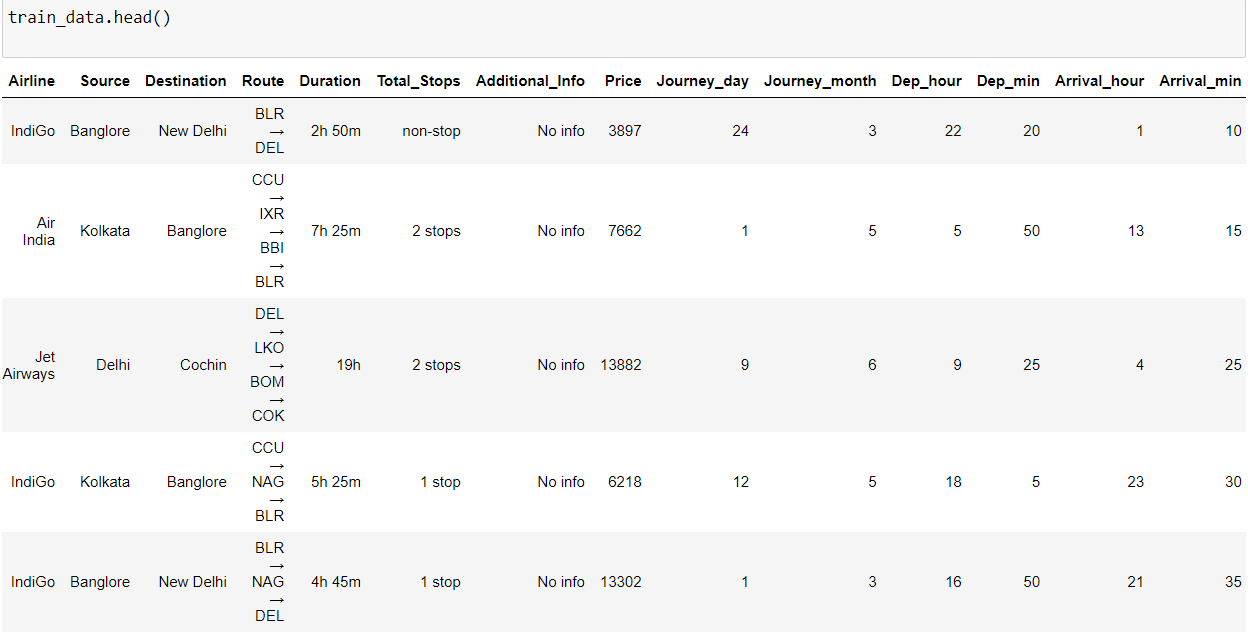


5) Now we will be dealing with the “Dep\_time” and Arrival\_Time” feature because the machine learning model won’t be able to understand what the time is or what day it is. We will be fetching minutes and hours from both these columns as follows:

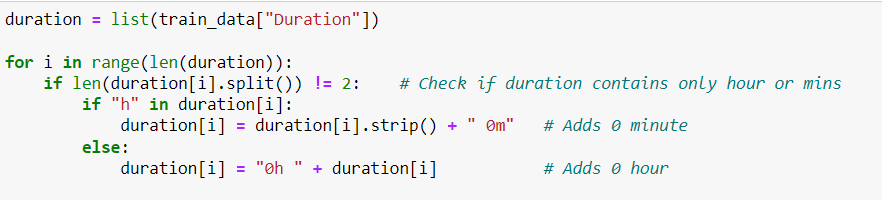




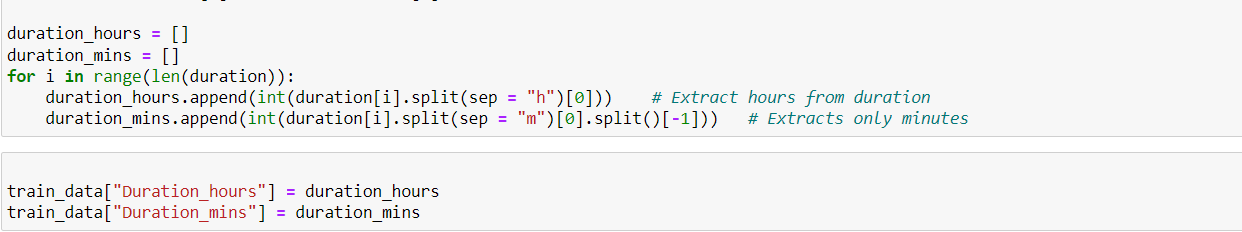




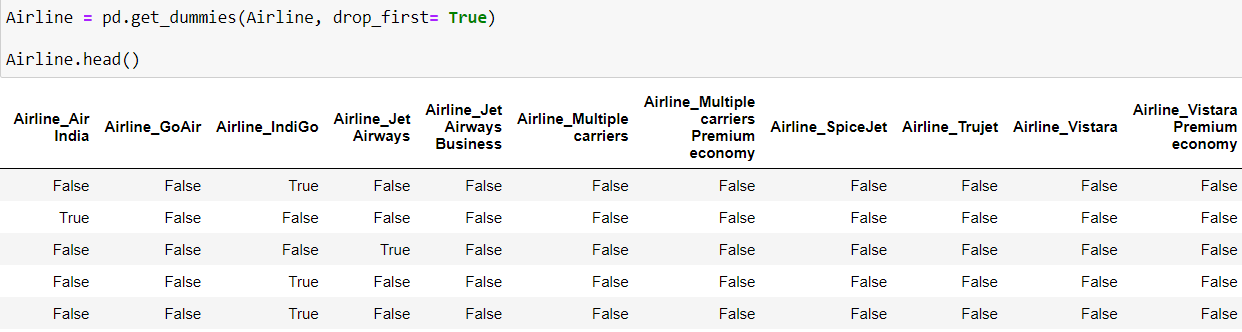
6) Now we will be processing the “Duration” column as in some cases there is no Hour(hr) term or minutes (m) term in the colum. We will be using the split function and then append ‘0h’ or ‘0m’ wherever needed.



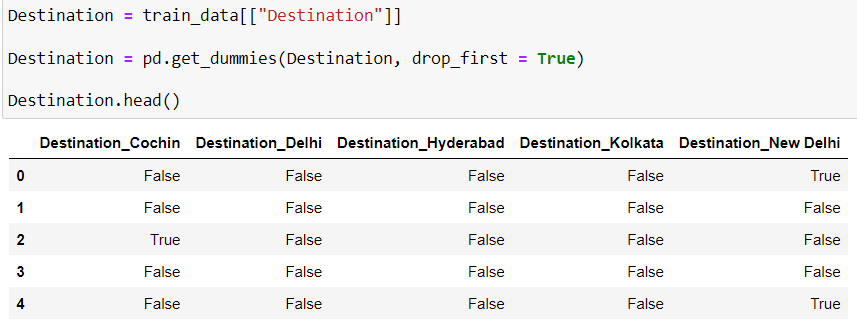
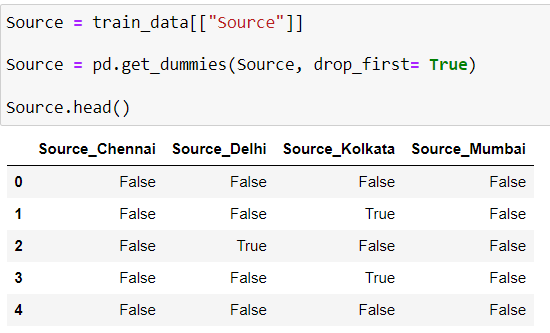
7) Let’s separate the ‘Duration’ attribute into ‘Duration\_hours’ and ‘Duration\_mins’ using the apply function.

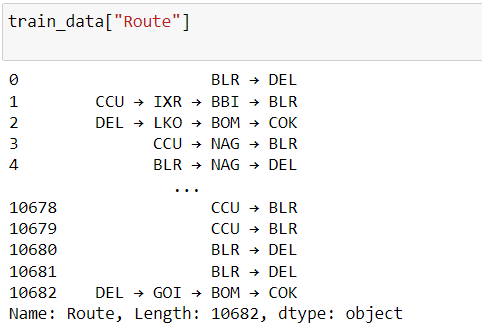


8) Here we will be changing the ‘Airline’ feature into integer format using one hot encoding



All the features are converted to integer values using get\_dummies function. We will apply the get\_dummies function on the ‘Source’ and ‘Destination’ column as well.



9) The ‘Route’ columns mainly tell us that how many cities they have taken to reach from source to destination

10) Dealing with ‘Total\_Stops’ attribute and assign 1 for ‘1 stop’, 2 for ‘2 Stops’ and so on.

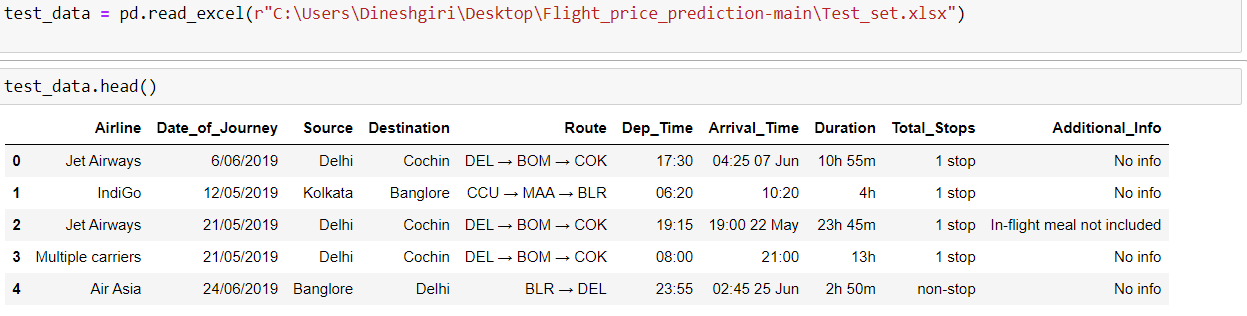


11) Dropping the Airline, Source and destination.

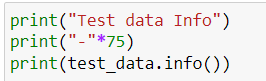
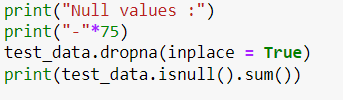


**Test set**

1) Import test data and display the first five rows to take the overall view of the data.

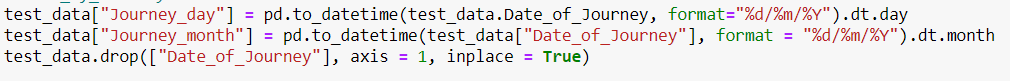


2) Printing test data information and dropping null values

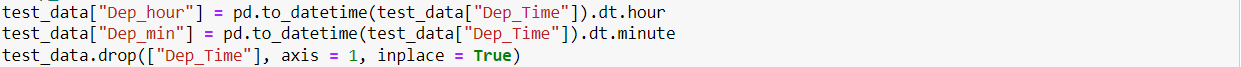
3) Extracting journey day and month from the "Date\_of\_Journey" column:

This code converts the "Date\_of\_Journey" column to datetime format and extracts the day and month information. Then, it drops the "Date\_of\_Journey" column from the dataset.



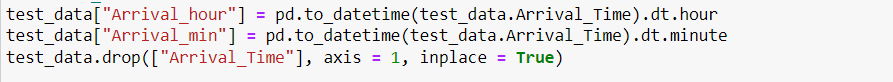
4) Extracting departure hour and minute from the "Dep\_Time" column:

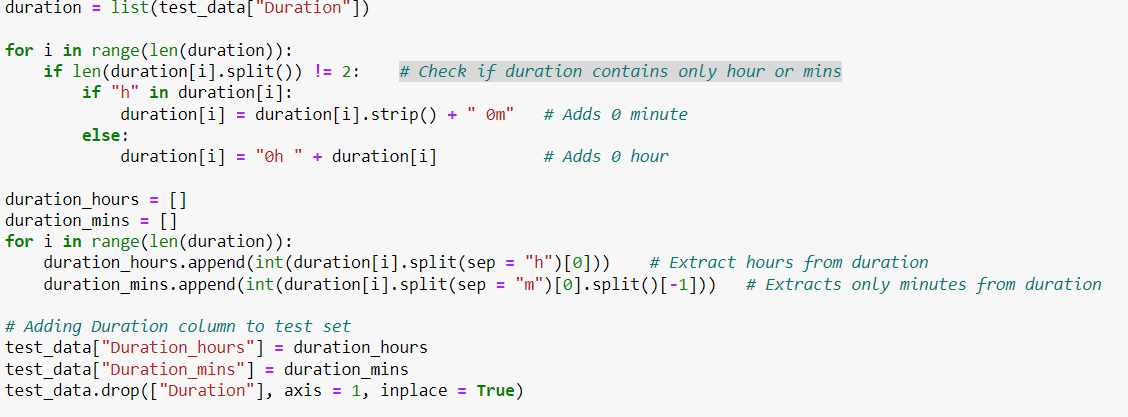
This code converts the "Dep\_Time" column to datetime format and extracts the hour and minute information. Then, it drops the "Dep\_Time" column from the dataset.



5) Extracting arrival hour and minute from the "Arrival\_Time" column:

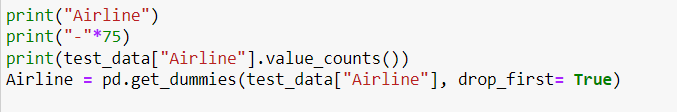
This code converts the "Arrival\_Time" column to datetime format and extracts the hour and minute information. Then, it drops the "Arrival\_Time" column from the dataset.

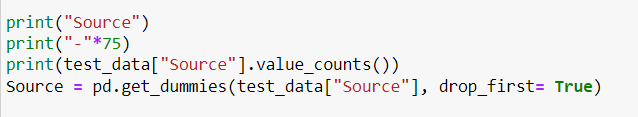


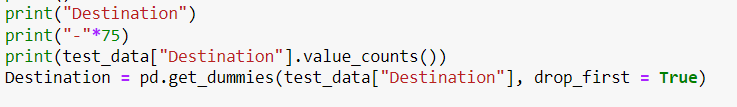
6) Processing duration column:

7) Handling “Airline”, “Source”, “Destination” column:

This code prints the count of each unique value in the "Airline" ”, “Source”, “Destination” column. Then, it uses the pd.get\_dummies() function to convert the "Airline"”, “Source”, “Destination” column into dummy variables, creating separate columns for each unique value. The drop\_first=True parameter is set to drop the first dummy variable to avoid multicollinearity.







8) Dropping unnecessary columns:

This code drops the "Route" and "Additional\_Info" columns from the test dataset as they are not needed for further analysis.



9) Replacing "Total\_Stops" values:

This code replaces the categorical values in the "Total\_Stops" column with numerical values for easier analysis.

10) Dropping redundant columns:

This code drops the original "Airline", "Source", and "Destination" columns from the concatenated dataframe, as they have been converted into dummy variable.



11) train\_test\_split is a function used to split a dataset into training and testing sets.In the code snippet, train\_test\_split is called with four arguments: X, y, test\_size, and random\_state. X represents the input features or independent variables, and y represents the target variable or dependent variable. . The test\_size parameter specifies the proportion of the dataset that should be used for testing, while the random\_state parameter sets the seed for the random number generator used to split the data. After calling train\_test\_split, the function returns four arrays: X\_train, X\_test, y\_train, and y\_test. X\_train and y\_train represent the training data, while X\_test and y\_test represent the testing data.



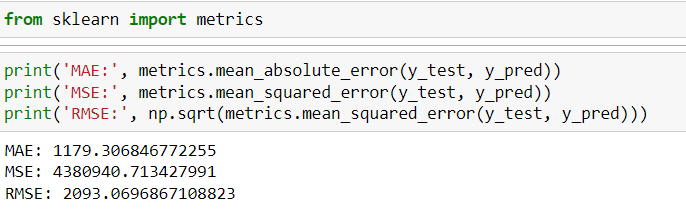
**CHAPTER 5**

**Performance Testing & Evaluate The Results:**

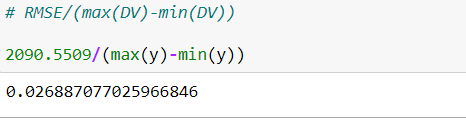
**5.1 Testing Model With Multiple Evaluation Metrics:**

1) Thecode snippet print('MAE:', metrics. mean\_absolute\_error(y\_test, y\_pred)), print('MSE:', metrics. mean\_squared\_error(y\_test, y\_pred)), and print('RMSE:', np.sqrt(metrics.mean\_squared\_error(y\_test, y\_pred))) is used to calculate and print the mean absolute error (MAE), mean squared error (MSE), and root mean squared error (RMSE) metrics between the true target values (y\_test) and the predicted target values (y\_pred) obtained from a regression model.

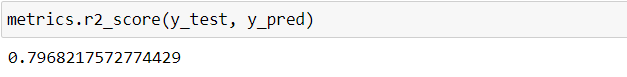
In this code, metrics.mean\_absolute\_error() is a function from the scikit-learn library that calculates the MAE between y\_test and y\_pred. The MAE represents the average absolute difference between the true and predicted values. Similarly, metrics.mean\_squared\_error() calculates the MSE, which represents the average squared difference between the true and predicted values. To calculate the RMSE, we need to take the square root of the MSE. This is done using np.sqrt() from the NumPy library.



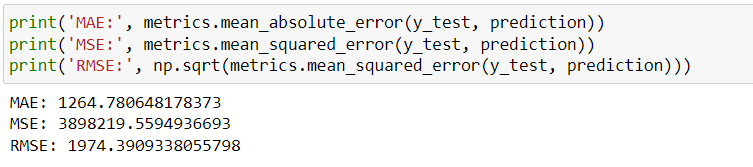
2) The expression 2090.5509/(max(y)-min(y)) calculates the normalized value of 2090.5509 based on the range of values in the variable y.



3) The code metrics.r2\_score(y\_test, y\_pred) is used to calculate the R-squared score between the true target values (y\_test) and the predicted target values (y\_pred) obtained from a regression model. The R-squared score represents the proportion of the variance in the target variable that can be explained by the regression model.



4) To Print MAE, MSE, RMSE.

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**5.2 Evaluate The Results;**

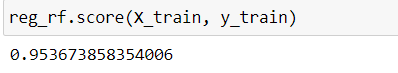
The accuracy of the model is determined by the R-squared values obtained from the algorithm.

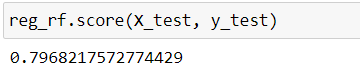
1) The code y\_pred = reg\_rf.predict(X\_test) is used to make predictions on the test data using the trained RandomForestRegressor model. After training the random forest model using the fit method, you can use the predict method to generate predictions on new, unseen data. In this case, the test data represented by X\_test is passed as an argument to the predict method.



2) The code reg\_rf.score(X\_train, y\_train) and reg\_rf.score(X\_test, y\_test) is used to calculate the R-squared score of the RandomForestRegressor model on the training data. The R-squared score ranges from 0 to 1, with a higher score indicating a better fit between the predicted values and the actual values.

In this code snippet, X\_train and X\_test represents the input features of the training data, and y\_train and y\_test represents the corresponding target values. By calling reg\_rf.score(X\_train, y\_train) and reg\_rf.score(X\_test , y\_train)the R-squared score of the random forest model on the training data is calculated and returned as output.





**5.3 Saving The Model:**

(i) import pickle: This line imports the pickle module, which provides functionality for serializing and deserializing Python objects.

(ii) file = open('flight\_rf.pkl', 'wb'): This line opens a file named flight\_rf.pkl in write binary mode ('wb'). This is the file where you want to store the data.

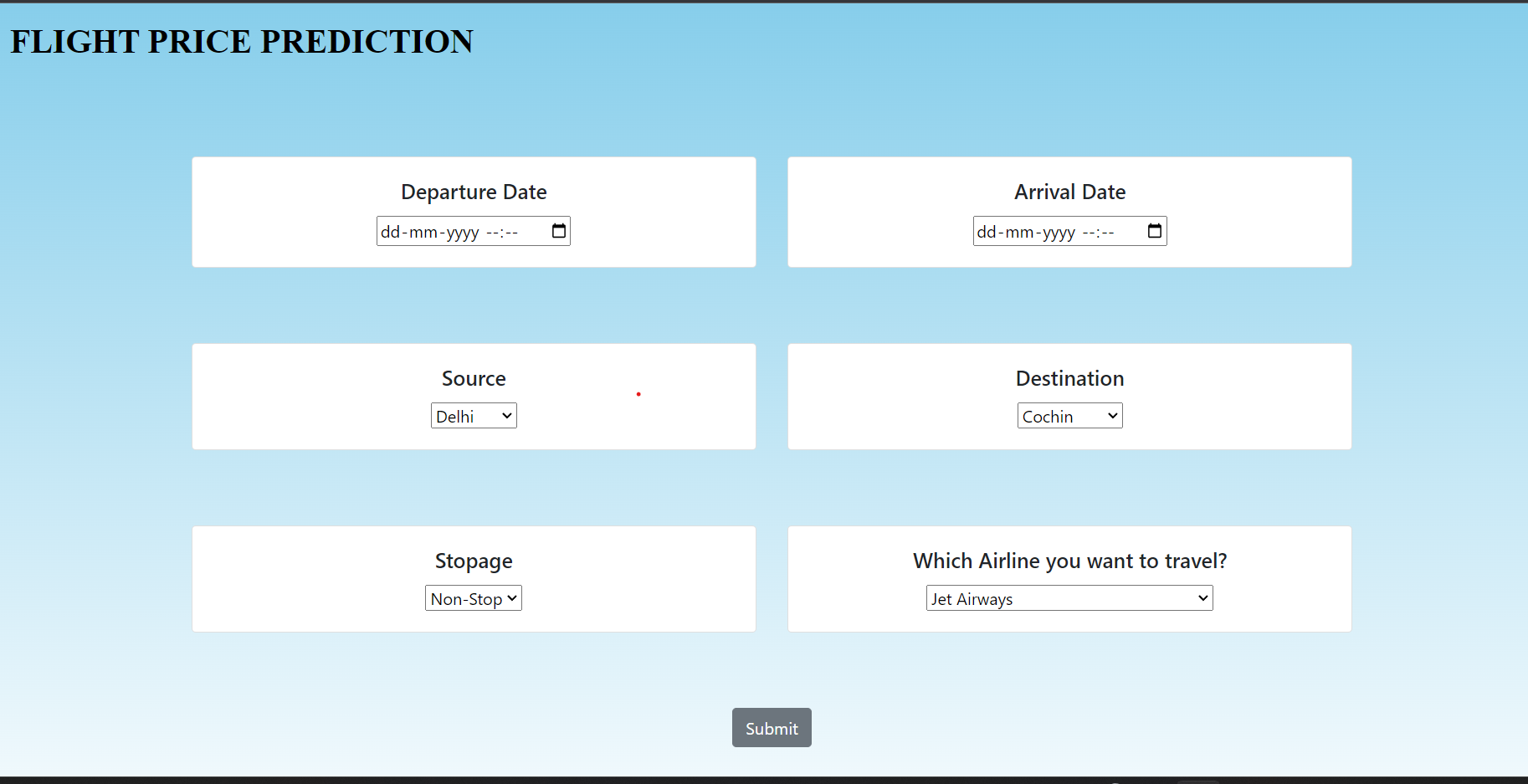
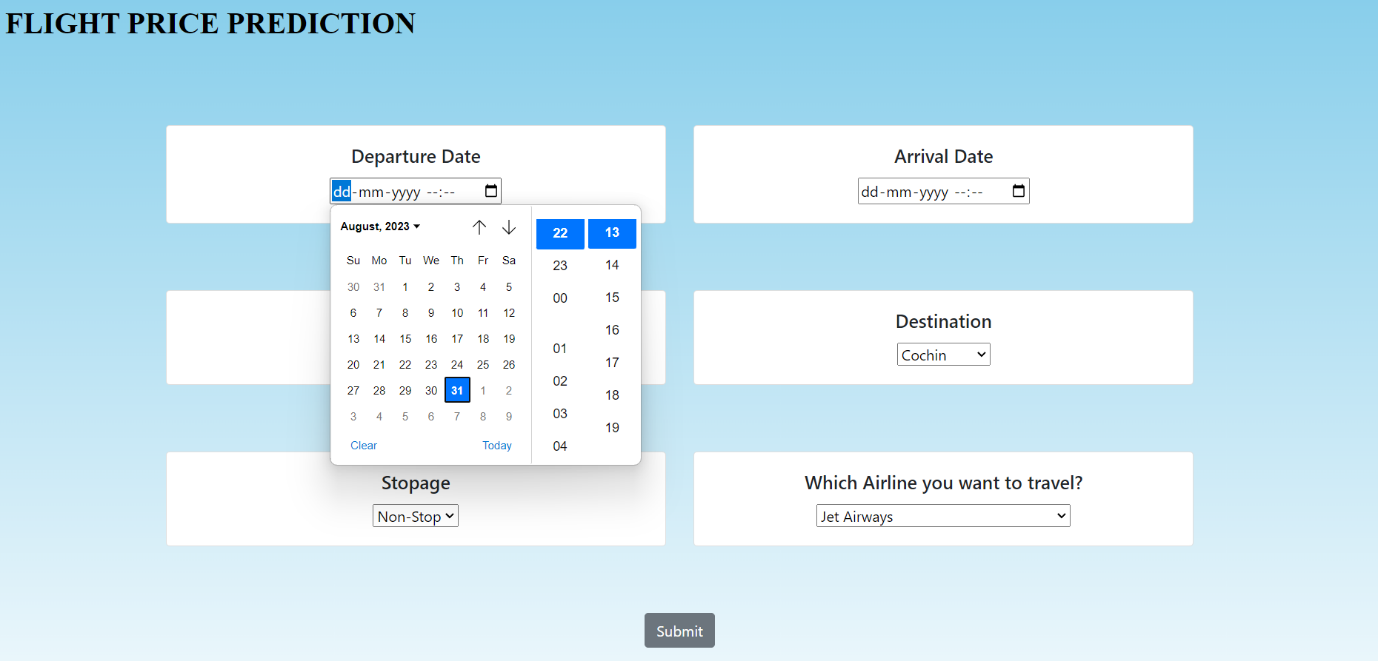
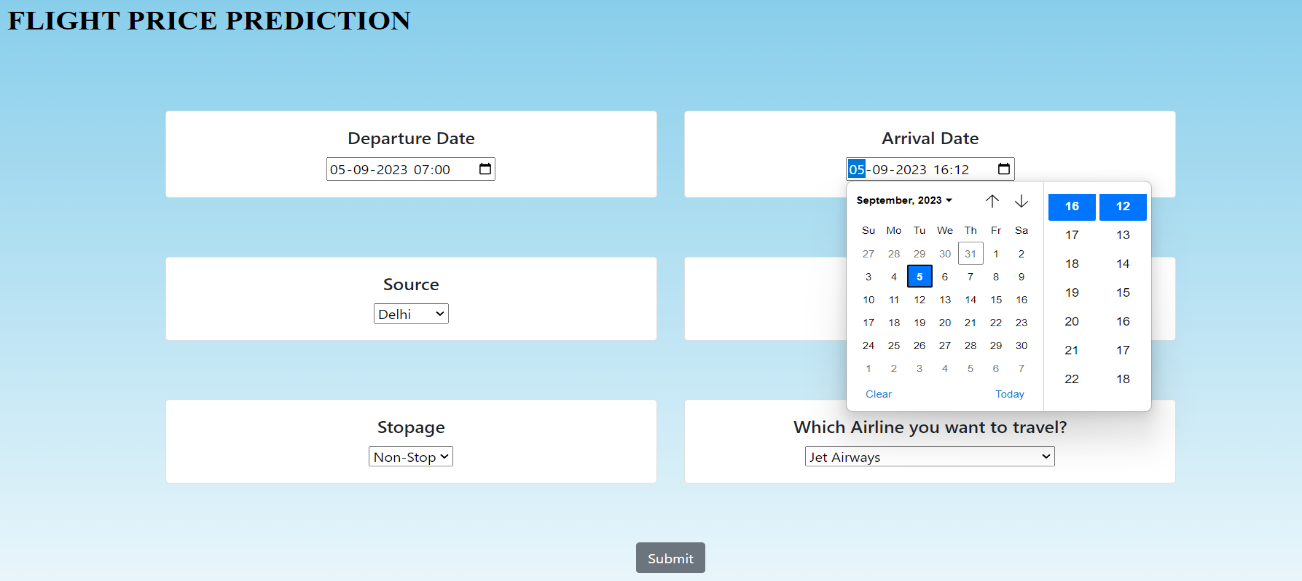
(iii) pickle.dump(reg\_rf, file): This line uses the pickle.dump() function to serialize and save the reg\_rf object (which represents your machine learning model) to the file flight\_rf.pkl. The pickle.dump() function writes the serialized object to the file.

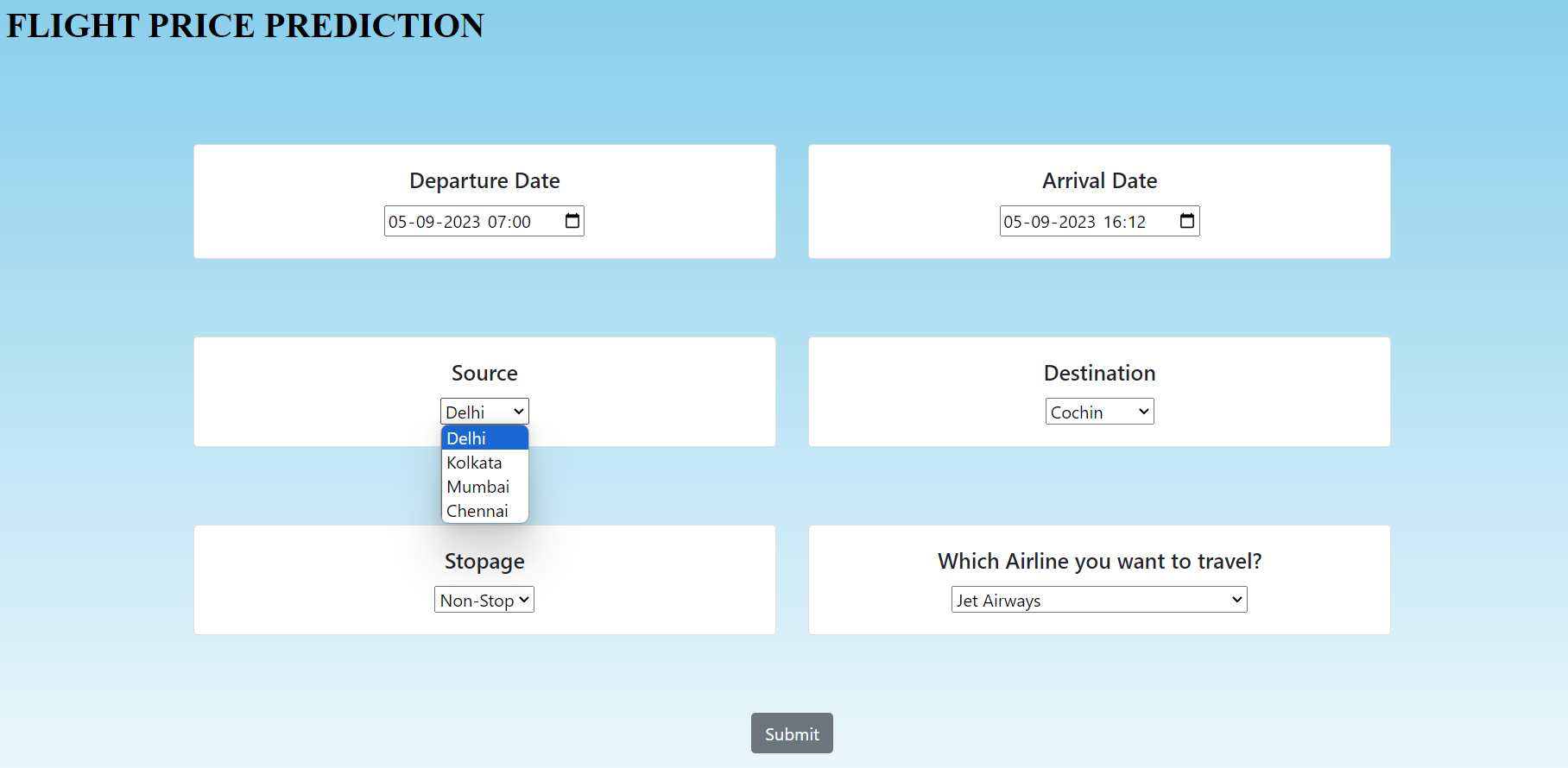


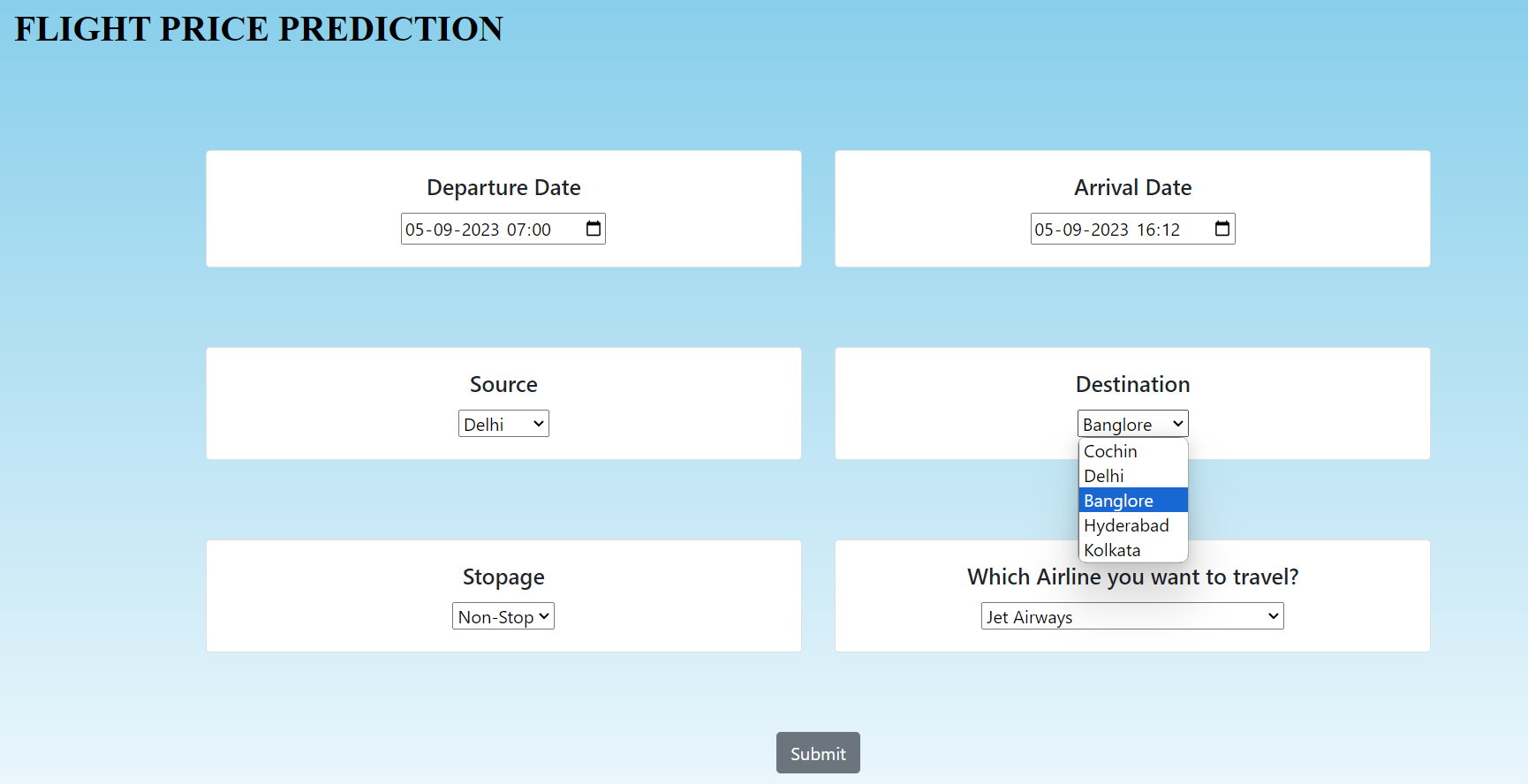
**CHAPTER 6**

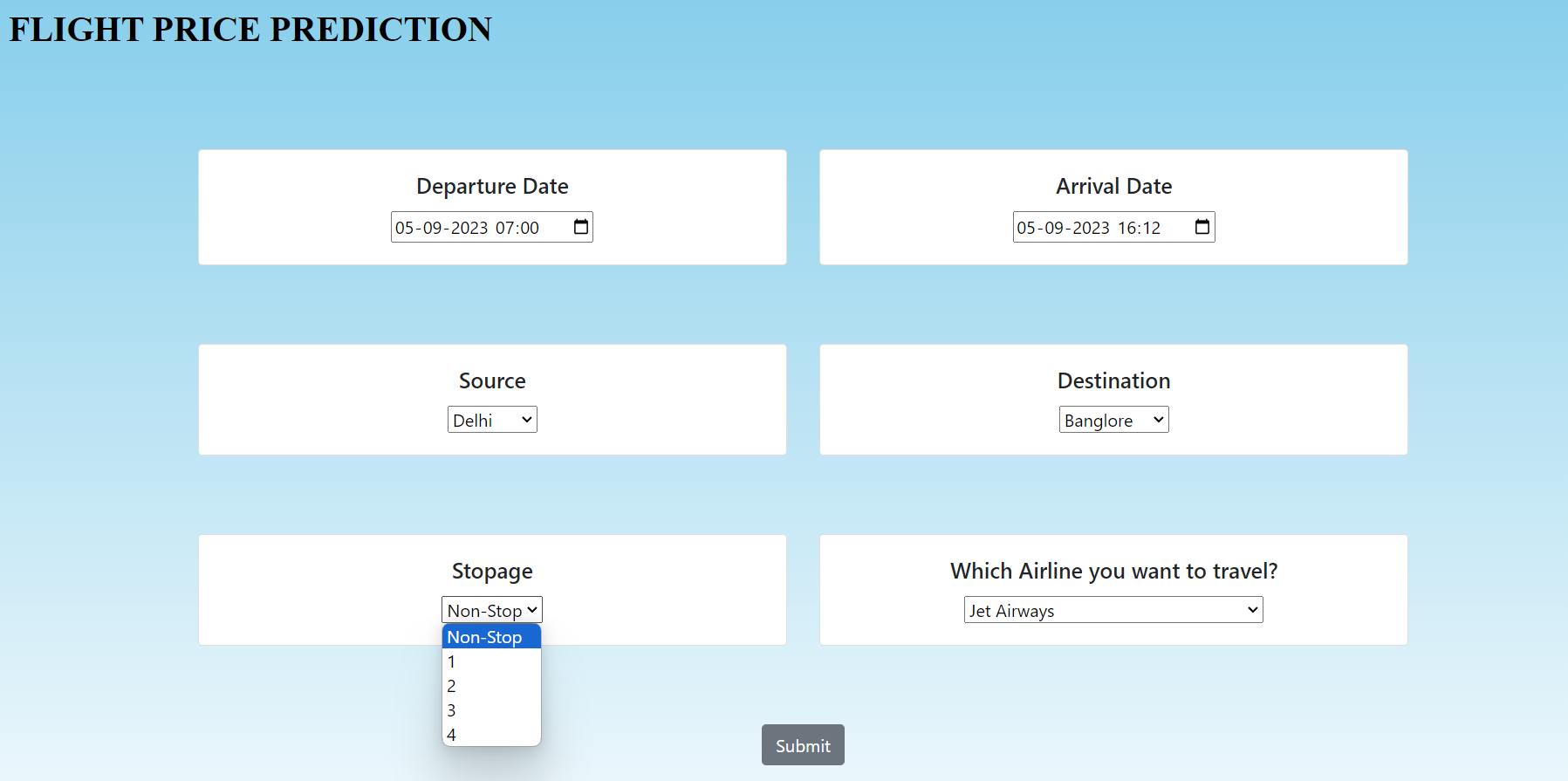
**Application Building:**

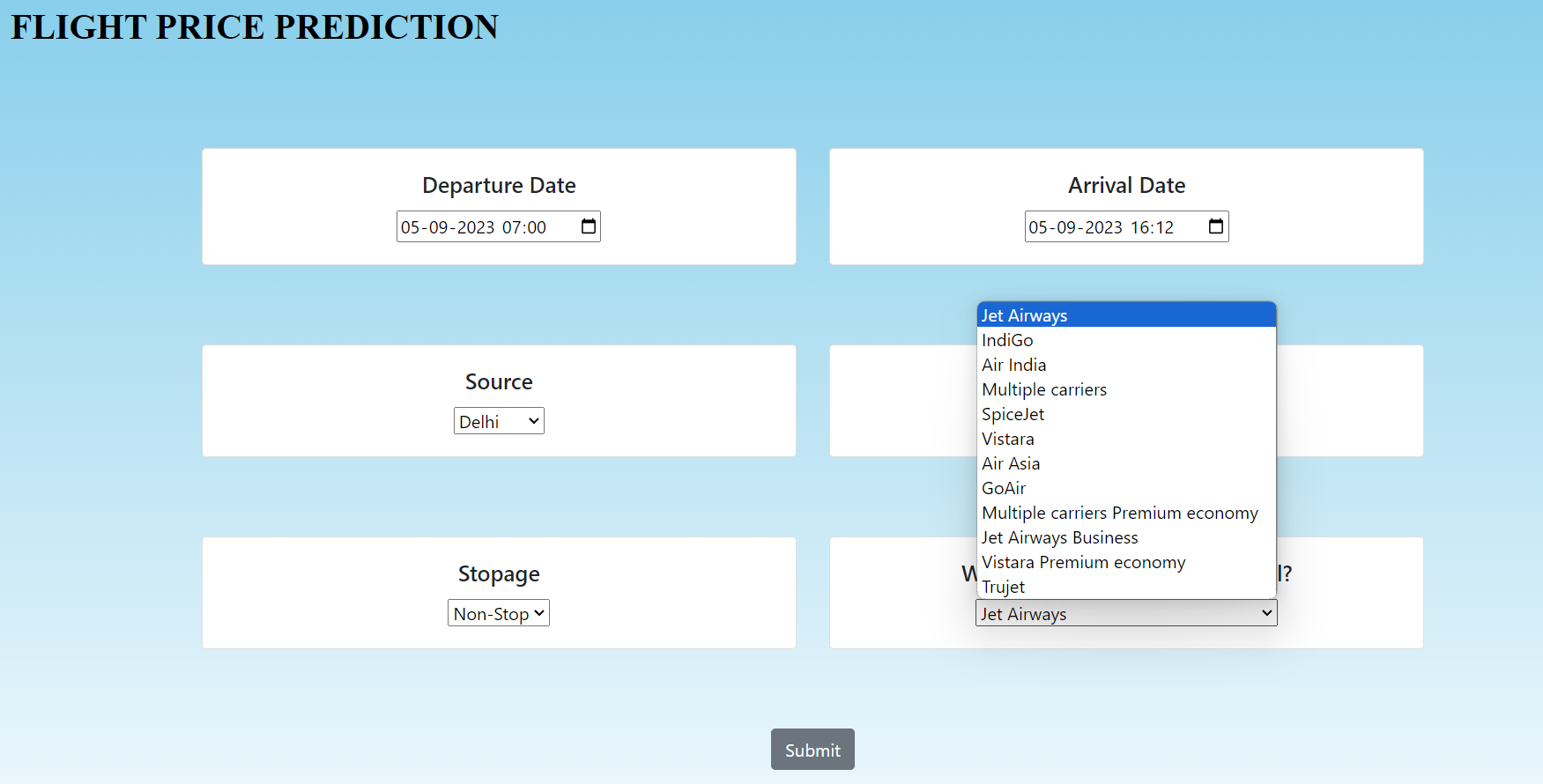
**6.1 Build HTML Pages:**

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**6.2 Build Python Code:**

from flask import Flask, request, render\_template

from flask\_cors import cross\_origin

import sklearn

import pickle

import pandas as pd

app = Flask(\_\_name\_\_)

model = pickle.load(open("flight\_rf.pkl", "rb"))

@app.route("/")

@cross\_origin()

def home():

    return render\_template("home.html")

@app.route("/predict", methods = ["GET", "POST"])

@cross\_origin()

def predict():

    if request.method == "POST":

        # Date\_of\_Journey

        date\_dep = request.form["Dep\_Time"]

        Journey\_day = int(pd.to\_datetime(date\_dep, format="%Y-%m-%dT%H:%M").day)

        Journey\_month = int(pd.to\_datetime(date\_dep, format ="%Y-%m-%dT%H:%M").month)

        # print("Journey Date : ",Journey\_day, Journey\_month)

        # Departure

        Dep\_hour = int(pd.to\_datetime(date\_dep, format ="%Y-%m-%dT%H:%M").hour)

        Dep\_min = int(pd.to\_datetime(date\_dep, format ="%Y-%m-%dT%H:%M").minute)

        # print("Departure : ",Dep\_hour, Dep\_min)

        # Arrival

        date\_arr = request.form["Arrival\_Time"]

        Arrival\_hour = int(pd.to\_datetime(date\_arr, format ="%Y-%m-%dT%H:%M").hour)

        Arrival\_min = int(pd.to\_datetime(date\_arr, format ="%Y-%m-%dT%H:%M").minute)

        # print("Arrival : ", Arrival\_hour, Arrival\_min)

        # Duration

        dur\_hour = abs(Arrival\_hour - Dep\_hour)

        dur\_min = abs(Arrival\_min - Dep\_min)

        # print("Duration : ", dur\_hour, dur\_min)

        # Total Stops

        Total\_stops = int(request.form["stops"])

        # print(Total\_stops)

        # Airline

        # AIR ASIA = 0 (not in column)

        airline=request.form['airline']

        if(airline=='Jet Airways'):

            Jet\_Airways = 1

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='IndiGo'):

            Jet\_Airways = 0

            IndiGo = 1

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='Air India'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 1

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='Multiple carriers'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 1

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='SpiceJet'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 1

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='Vistara'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 1

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='GoAir'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 1

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='Multiple carriers Premium economy'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 1

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='Jet Airways Business'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 1

            Vistara\_Premium\_economy = 0

            Trujet = 0

        elif (airline=='Vistara Premium economy'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 1

            Trujet = 0

        elif (airline=='Trujet'):

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 1

        else:

            Jet\_Airways = 0

            IndiGo = 0

            Air\_India = 0

            Multiple\_carriers = 0

            SpiceJet = 0

            Vistara = 0

            GoAir = 0

            Multiple\_carriers\_Premium\_economy = 0

            Jet\_Airways\_Business = 0

            Vistara\_Premium\_economy = 0

            Trujet = 0

        # print(Jet\_Airways,

        #     IndiGo,

        #     Air\_India,

        #     Multiple\_carriers,

        #     SpiceJet,

        #     Vistara,

        #     GoAir,

        #     Multiple\_carriers\_Premium\_economy,

        #     Jet\_Airways\_Business,

        #     Vistara\_Premium\_economy,

        #     Trujet)

        # Source

        # Banglore = 0 (not in column)

        Source = request.form["Source"]

        if (Source == 'Delhi'):

            s\_Delhi = 1

            s\_Kolkata = 0

            s\_Mumbai = 0

            s\_Chennai = 0

        elif (Source == 'Kolkata'):

            s\_Delhi = 0

            s\_Kolkata = 1

            s\_Mumbai = 0

            s\_Chennai = 0

        elif (Source == 'Mumbai'):

            s\_Delhi = 0

            s\_Kolkata = 0

            s\_Mumbai = 1

            s\_Chennai = 0

        elif (Source == 'Chennai'):

            s\_Delhi = 0

            s\_Kolkata = 0

            s\_Mumbai = 0

            s\_Chennai = 1

        else:

            s\_Delhi = 0

            s\_Kolkata = 0

            s\_Mumbai = 0

            s\_Chennai = 0

        # print(s\_Delhi,

        #     s\_Kolkata,

        #     s\_Mumbai,

        #     s\_Chennai)

        # Destination

        # Banglore = 0 (not in column)

        Source = request.form["Destination"]

        if (Source == 'Cochin'):

            d\_Cochin = 1

            d\_Delhi = 0

            d\_New\_Delhi = 0

            d\_Hyderabad = 0

            d\_Kolkata = 0

        elif (Source == 'Delhi'):

            d\_Cochin = 0

            d\_Delhi = 1

            d\_New\_Delhi = 0

            d\_Hyderabad = 0

            d\_Kolkata = 0

        elif (Source == 'New\_Delhi'):

            d\_Cochin = 0

            d\_Delhi = 0

            d\_New\_Delhi = 1

            d\_Hyderabad = 0

            d\_Kolkata = 0

        elif (Source == 'Hyderabad'):

            d\_Cochin = 0

            d\_Delhi = 0

            d\_New\_Delhi = 0

            d\_Hyderabad = 1

            d\_Kolkata = 0

        elif (Source == 'Kolkata'):

            d\_Cochin = 0

            d\_Delhi = 0

            d\_New\_Delhi = 0

            d\_Hyderabad = 0

            d\_Kolkata = 1

        else:

            d\_Cochin = 0

            d\_Delhi = 0

            d\_New\_Delhi = 0

            d\_Hyderabad = 0

            d\_Kolkata = 0

        # print(

        #     d\_Cochin,

        #     d\_Delhi,

        #     d\_New\_Delhi,

        #     d\_Hyderabad,

        #     d\_Kolkata

        # )

    #     ['Total\_Stops', 'Journey\_day', 'Journey\_month', 'Dep\_hour',

    #    'Dep\_min', 'Arrival\_hour', 'Arrival\_min', 'Duration\_hours',

    #    'Duration\_mins', 'Airline\_Air India', 'Airline\_GoAir', 'Airline\_IndiGo',

    #    'Airline\_Jet Airways', 'Airline\_Jet Airways Business',

    #    'Airline\_Multiple carriers',

    #    'Airline\_Multiple carriers Premium economy', 'Airline\_SpiceJet',

    #    'Airline\_Trujet', 'Airline\_Vistara', 'Airline\_Vistara Premium economy',

    #    'Source\_Chennai', 'Source\_Delhi', 'Source\_Kolkata', 'Source\_Mumbai',

    #    'Destination\_Cochin', 'Destination\_Delhi', 'Destination\_Hyderabad',

    #    'Destination\_Kolkata', 'Destination\_New Delhi']

        prediction=model.predict([[

            Total\_stops,

            Journey\_day,

            Journey\_month,

            Dep\_hour,

            Dep\_min,

            Arrival\_hour,

            Arrival\_min,

            dur\_hour,

            dur\_min,

            Air\_India,

            GoAir,

            IndiGo,

            Jet\_Airways,

            Jet\_Airways\_Business,

            Multiple\_carriers,

            Multiple\_carriers\_Premium\_economy,

            SpiceJet,

            Trujet,

            Vistara,

            Vistara\_Premium\_economy,

            s\_Chennai,

            s\_Delhi,

            s\_Kolkata,

            s\_Mumbai,

            d\_Cochin,

            d\_Delhi,

            d\_Hyderabad,

            d\_Kolkata,

            d\_New\_Delhi

        ]])

        output=round(prediction[0],2)

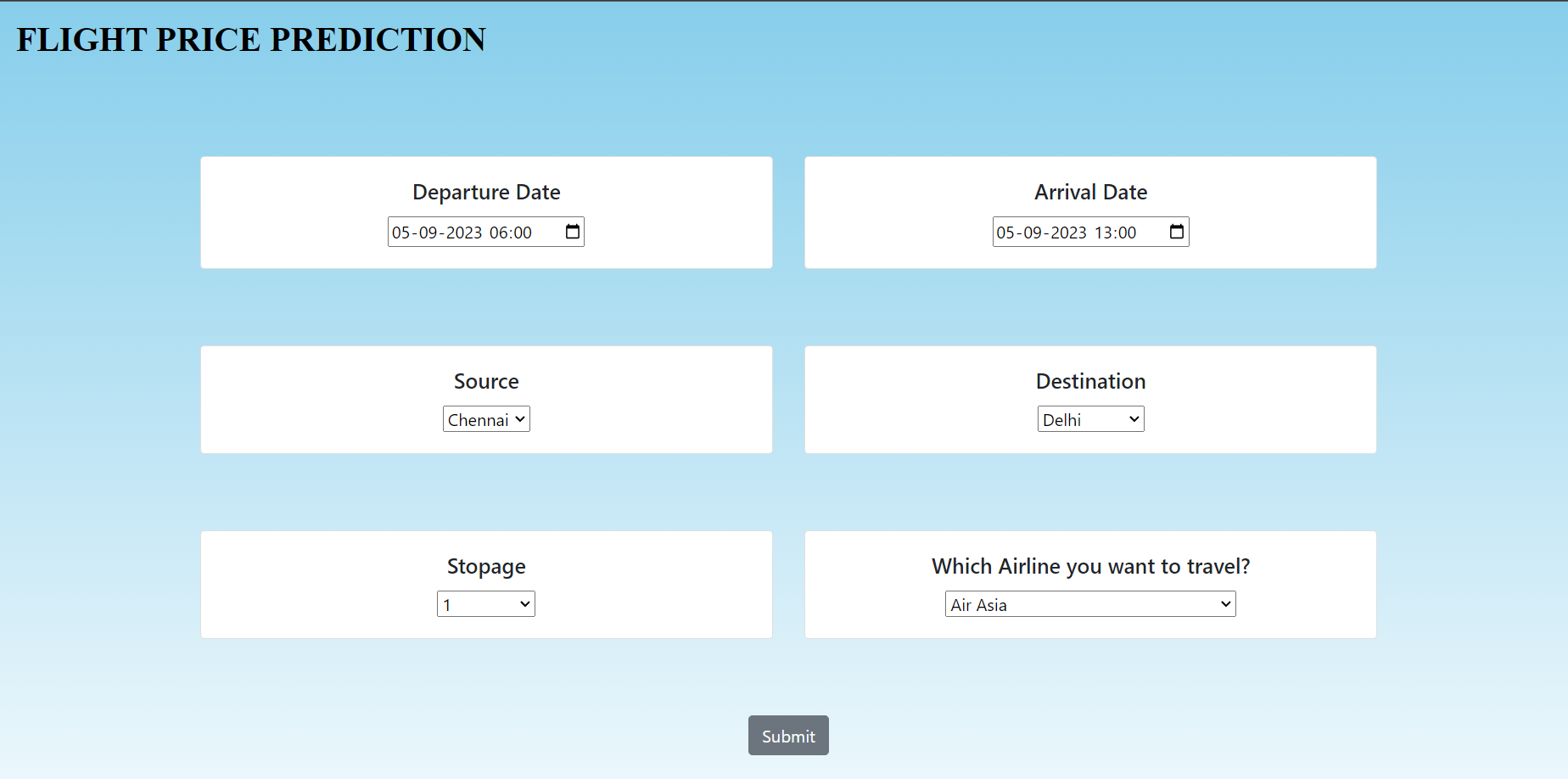
        return render\_template('home.html',prediction\_text="Your Flight price is Rs. {}".format(output))

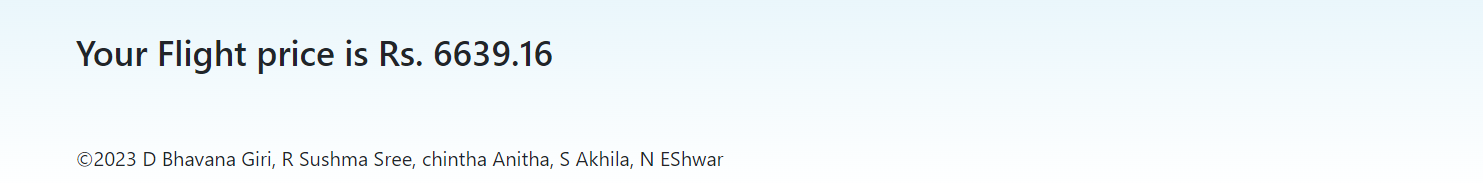
    return render\_template("home.html")

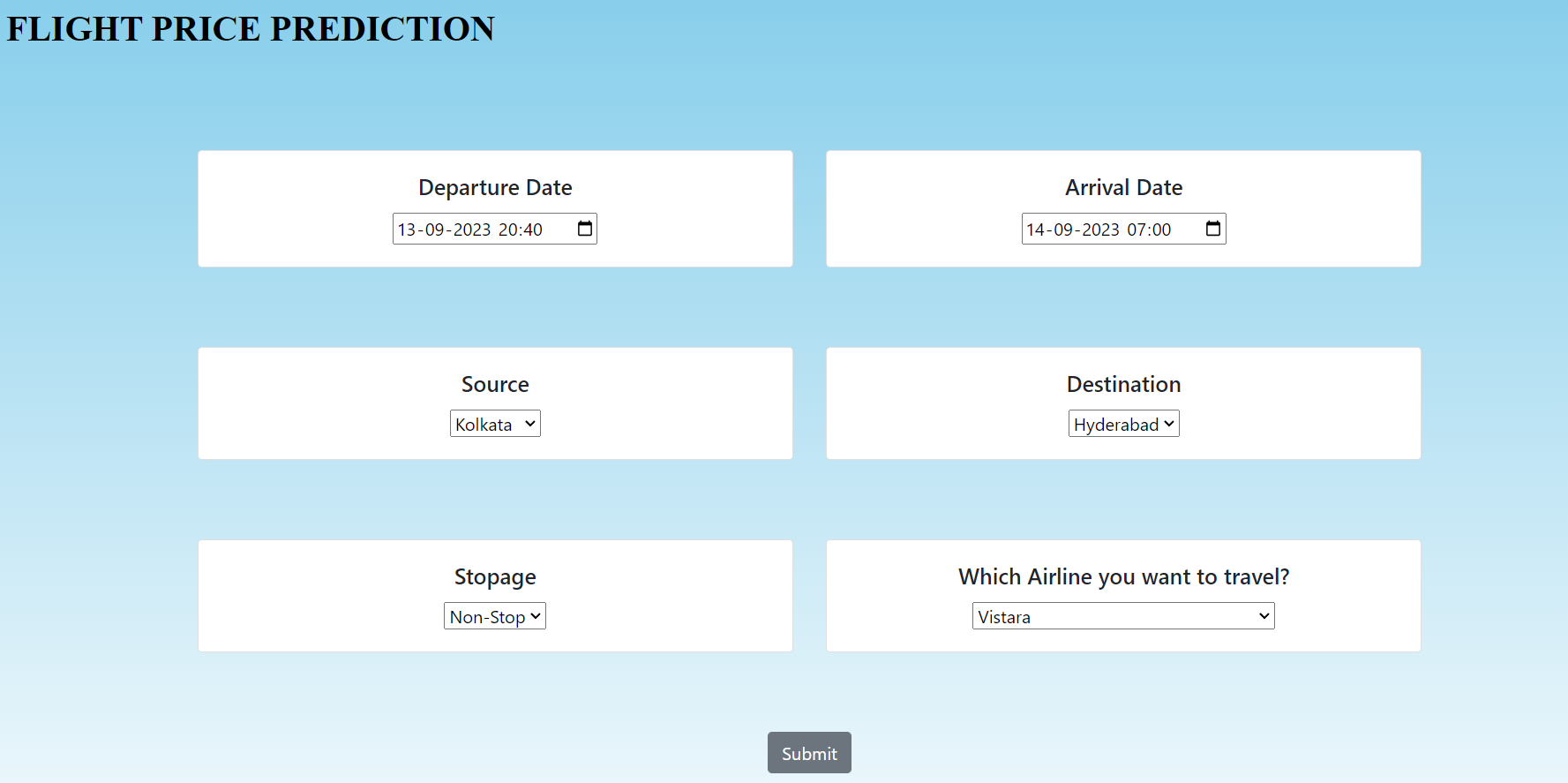
if \_\_name\_\_ == "\_\_main\_\_":

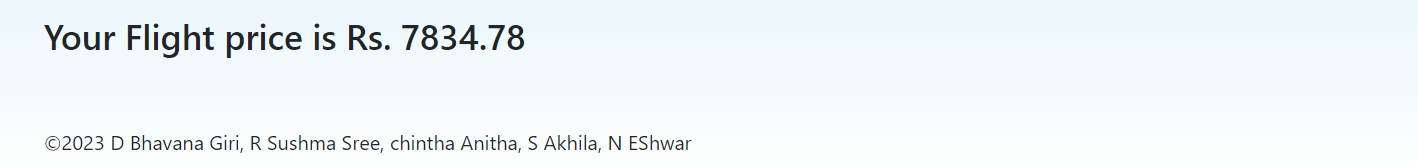
    app.run(debug=True)

**6.3 Run The Web Application:**

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****





**CHAPTER 7**

**Conclusion:**

In conclusion, optimizing flight booking decisions through machine learning price prediction can greatly benefit travelers by providing them with valuable insights and helping them make informed choices. By leveraging historical data, machine learning algorithms can analyze various factors such as flight routes, dates, and demand patterns to predict future prices accurately. This empowers travelers to identify the best time to book flights, potentially saving them money and improving their overall travel experience.

Machine learning price prediction models can also consider external factors like holidays, events, and market trends, providing a comprehensive analysis of flight prices. By utilizing these predictions, travelers can take advantage of price fluctuations, secure the most affordable fares, and avoid overpaying for their flights.

Furthermore, machine learning algorithms continuously learn and adapt, improving their accuracy over time. This means that as more data is collected and analyzed, the predictions become more reliable, enabling travelers to make even better decisions.

Overall, optimizing flight booking decisions through machine learning price prediction offers a powerful tool for travelers to make cost-effective and efficient choices, enhancing their travel planning process and ultimately leading to a more enjoyable travel experience.

**Future Scope:**

The future scope for optimizing flight booking decisions through machine learning price prediction is promising. Here are a fewpotential areas of development:

**1. Enhanced Personalization:** Machine learning algorithms can be further refined to provide personalized flight recommendations based on individual preferences, travel history, and budget constraints. By understanding each traveler's unique needs, the algorithms can suggest tailored flight options, taking into account factors such as preferred airlines, layovers, and seat preferences.

**2. Real-time Price Updates:** Integrating real-time data feeds into machine learning models can enable travelers to receive up-to-the-minute price updates and notifications. This can help them take advantage of sudden price drops or limited-time offers, allowing for more flexible and dynamic flight booking decisions.

**3. Multi-modal Travel Optimization:** Machine learning algorithms can be expanded to optimize not only flights but also other modes of transportation, such as trains, buses, and rental cars. By considering the entire travel itinerary, these algorithms can suggest the most cost-effective and efficient combination of transportation options, taking into account factors like travel time, cost, and convenience.

**4. Integration with Travel Planning Platforms:** Machine learning price prediction models can be integrated with existing travel planning platforms and mobile applications. This would allow travelers to access price predictions and make bookings directly within these platforms, streamlining the entire travel planning process and providing a seamless user experience.

Overall, the future scope for optimizing flight booking decisions through machine learning price prediction is vast. As technology advances and more data becomes available, these models have the potential to revolutionize the way we plan and book our flights, making travel more affordable, convenient, and personalized for everyone.

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